

momentum

gaining ground...bike.ride.walk

August 2009

getarounddurango.com

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Good Morning!

The following monthly newsflash from the City of Durango details current news and events in regards to Multi-Modal Transportation.

If you would like more information on any topic please contact Amber Blake the City's Multi Modal Coordinator at 375-4949 or blakeak@ci.durango.co.us

Recent Happenings

>> Transit Center Grand Opening

The Grand Opening held on Friday August 14, 2009 was a smashing success. Approximately 200 people attended the ceremonies that were preceded by a multi-modal parade. A walking procession from City Hall to the Grand opening also took place. Transportation Commissioner Steve Parker, and Mayor Pro-Tem Michael Rendon spoke before the ribbon cutting. Tours of the Building which is currently in the process of LEED certification were given.

>> Bicycle and Pedestrian Counts

The City of Durango will be participating in the National Documentation Project (<http://bikepeddocumentation.org/>).

We are recruiting volunteers to help us conduct Bicycle and Pedestrian Counts. These counts will help us establish a baseline to measure the performance of our "Multi-Modal Master Plan"; projects implemented to improve the system, and will help us write stronger grants to pay for all of the necessary improvements to make alternative transportation options attractive to our residents and visitors.

The counts will take place at 8 locations throughout the City on:

Tuesday, September 8th: 7AM-9AM and 4PM-6PM

Wednesday, September 9th: 7AM-9AM and 4PM-6PM &

Sunday, September 13th: 11AM-3PM

Volunteers will be required to attend one of the following 30 minute trainings:

Trainings will be held at the Transit Center (250 E 8th St) in the conference room:

- Wed. 8/26 at 5:30PM
- Thurs. 8/27 at 1:00PM and 5:30 PM
- Fri. 8/28 at 12:00PM
- Mon 8/31 at 5:00PM
- Tues 9/1 at 8:00AM



>> Outreach

Fort Lewis College: We have been working hard to market Transit and Biking as great ways to commute for FLC students, staff and faculty.

- We presented at the “New Faculty Orientation” and distributed T passes to the new faculty members
- We have established a program to make it easier for Faculty members to obtain their FREE T passes
- We had a flier and transit map explaining the benefit of FREE transit for students in the new student and family orientation packets.
- We worked with the Parking and Enforcement office to update the FLC map to include T stops

>> Multi Modal Website

We are currently working on getting our Multi-Modal (MM) webpage up and running. We hope to have the page live by the beginning of September. The web page will include information on:

- The MM Master Plan process
- Public Transportation information
- Maps (Bike/Ped/ Transit)
- Safe Route to School information
- A place to report a road hazard, and/or a close call

>> MOMENTUM

We have partnered with KDUR on an educational/safety campaign that we are calling MOMENTUM. The 2-3 minute spots run every day, twice a day, and offer safety/educational information for the public on transportation, the Bike Safety Bill, transit, sustainable transportation, and much more. We are currently working on getting these spots on other stations to hit a larger audience. Please tune in to KDUR 91.9 FM at 7:30 AM and/or 4:30 PM daily.

Upcoming Events

August

- Ride Durango Transit **Free** all day **AUGUST 25TH**
- Regional Transit Feasibility Study working group meeting **August 28, 11:30** at the La Plata County Fair Grounds Pine Room for more information go to: www.lscs.com/projects/swcolorado/index.htm.

September

- Volunteer for the National Documentation Project - Bicycle and Pedestrian Counts September **8-13**; various locations within the City. Contact Amber Blake for more information blakeak@ci.durango.co.us
- Presentation to the Planning Commission on the Multi Modal Master Plan and Program, September 28th at 6:00 PM in the City Council Chambers

Media

>> **Radio:** *MOMENTUM* daily on KDUR 91.9 at 7:30AM and 4:30PM

>> **Durango Herald:**

[Transit Center- Multi Modal Facility for Durango Sets Future](#)

[Transit Center Open for Business](#)

[Join Procession to Opening of Transit Center](#)